

# **LEARN-IN-BYTES**Course Library Catalog

A dynamic micro-course library designed for busy learners who want to grow their skills fast

The CCOE - Helping Organizations and the Workforce Build Capacity & Maximize Potential







The Learn-in-Bytes digital library of 750+ micro learning courses is an excellent resource for very informative learning on a very wide-range of business specific disciplines.

The library of courses is designed to be:

- **Time-conscious...** with a distinct focus on short, engaging "byte-sized" learning. Course modules are no longer than 15 minutes, rich in content and in easy to consume animated mode, making information easily digestible and reducing cognitive overload
- **Insightful...** each topic is well researched with insightful information from subject matter experts, to ensure intended skills and knowledge are transferred.

"Learning today to enrich and empower tomorrow"





# **Course Catalog**

### **1.0 Financial Management**

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# 1.0 Financial Skills Enrichment

### 1.1 Business Finance

### **Finance Essentials**

- 1. Basics of Financial Management (FE001)
- 2. Flow of Money (FE002)
- 3. Key Financial Statements (FE003)
- 4. The Importance of Cash Flow (FE004)
- 5. The Value of Budgeting (FE005)
- 6. Vulnerable Customers and Finance (FE006)
- 7. Risk Management (FE007)
- 8. The Basics of Accounting (FE008)
- 9. Financial Ratios (FE009)
- 10. Financial KPIs Measuring Performance (FE010)

### **Finance Applied**

- 1. Working Capital Management (FA001)
- 2. Risk & Financial Controls (FA002)
- 3. Short-Term Cash Monitoring (FA003)
- 4. Common Financial Management Systems (FA004)
- 5. Finance & The Role of Bookkeeping (FA005)

### **Financial Compliance**

- 1. Financial Regulation Frameworks (FC001)
- 2. KYC Know Your Customer (FC002)
- 3. Tax Evasion (Domestic & International) (FC003)
- 4. Accounting Ethics (FC004)
- 5. Finance Roles Pre-Employment Checks (FC005)
- 6. Gifts & Hospitality (FC006)
- 7. Anti-Corruption (FC007)
- 8. Dealing with Consumer Fraud (FC008)
- 9. Trade Surveillance & Rogue Trading (FC009)
- 10. Greenwashing (FC010)

### 1.2 Personal Finance

### **Personal Finances**

- 1. Good Money Habits: Personal Budget Management (PF001)
- 2. Setting Financial Goals (PF002)
- 3. Tackling Debt (PF003)
- 4. Learning to Save (PF004)
- 5. The Importance of Pensions (PF005)





# 2.0 Business Skills Enrichment

### 2.1 Entrepreneurship

- 1. The Five Ps: Persistence, Patience, Purpose, People & Profits (ENTO1)
- 2. The Entrepreneurial Mindset (ENT02)
- 3. Being Curious (ENTO3)
- 4. The Power of Imagination (ENTO4)
- 5. Being Self-Aware (ENTO5)
- 6. The Power of Influence (ENT07)
- 7. Taking Calculated Risks (ENTO8)
- 8. Being Prepared to Fail (ENT09)
- 9. Turning Ideas into Action (ENT10)

### 2.2 Business Innovation

- 1. The 7 Skills of Critical Thinking (BI001)
- 2. Creative Thinking (BI002)
- 3. Critical Observation (BI003)
- 4. Being Adaptable (BI004)
- 5. Driving Innovation (BI005)
- 6. Thinking Logically (BI006)
- 7. Problem-Solving (BI007)
- 8. Dealing with Uncertainty (BI008)
- 9. Being Resourceful (BI009)
- 10. The Power of Analysis (BI010)

### 2.3 Teamwork

### **Teamwork Applied**

- 1. High-Performing Teams Framework Forming (TA001)
- 2. High-Performing Teams Framework Storming (TA002)
- 3. High-Performing Teams Framework Norming (TA003)
- 4. High-Performing Teams Framework Performing (TA004)
- 5. High-Performing Teams Framework Adjourning (TA005)

#### **Teamwork Essentials**

- 1. The Power of Teamworking (TWE01)
- 2. Setting Common Goals (TWE02)
- 3. Collaboration (TWE03)
- 4. Celebrating Differences and Diversity (TWE04)
- Building Trust and Respect (TWE05)
- 6. Roles and Responsibilities (TWE06)
- 7. Communicating Openly (TWE07)





- 8. Encouraging Different Opinions (TWE08)
- 9. Dealing with Difficult Personalities (TWE09)
- 10. Celebrating Success (TWE10)
- 11. What is a Millennial? (Including Values) (TWE11)
- 12. Communicating with a Millennial (TWE12)
- 13. Millennials and Technology (TWE13)
- 14. Training Millennials (TWE14)

### 2.4 Marketing

### **Marketing Essentials**

- 1. Your Shop Window, Your Website (ME001)
- 2. Do Your Research (Brand and Product) (ME002)
- 3. Know Your Customers (ME003)
- 4. The Power of Social Media (ME004)
- 5. Curating the Right Content (ME005)
- 6. The Role of Partnerships (ME006)
- 7. Brand Ambassadors (ME007)
- 8. The Power of Networking (ME008)
- 9. Show, Don't Tell (ME009)
- 10. Introduction to Marketing Automation (ME010)

### **Marketing Skills Applied**

- 1. Developing Your Marketing Strategy (MSA01)
- 2. Planning Campaigns (MSA02)
- 3. SEO and PPC (MSA03)
- 4. Digital Marketing: LinkedIn and Social Media (MSA04)
- 5. Customer Insights and Analysis (MSA05)
- 6. Digital Optimization (MSA06)
- 7. Content Marketing (MSA07)
- 8. Email Marketing (MSA08)
- Influencer and Affiliate Marketing (MSA09)
- 10. Viral Marketing (MSA10)

### **Marketing Skills Mastery**

- 1. The Marketing Funnel From the Top to the Bottom (MSM01)
- 2. The Power of Pillar Pages (MSM02)
- 3. Campaign Management (MSM03)
- 4. Inbound vs. Outbound Marketing (MSM04)
- 5. Creating High-Value Content (MSM05)
- 6. Content Management Systems (MSM06)
- 7. Content Communities (MSM07)
- 8. Al-Powered Copy (MSM08)
- 9. The Power of User-Generated Content (MSM09)
- 10. The Different Content Marketing Strategies (MSM10)
- 11. Copywriting Essentials (MSM11)





- 12. Brand Building Basics Part 1 (MSM12)
- 13. Brand Building Basics Part 2 (MSM13)
- 14. Getting Hands-On with PPC (MSM14)
- 15. Getting Hands-On with Google Ads (MSM15)
- 16. Getting Started with Google Analytics 4 (MSM16)
- 17. The Power of Google Analytics 4 (MSM17)
- 18. The Role of Product Marketing (MSM18)
- 19. Conducting a Successful Outreach Campaign (MSM19)
- 20. Video Marketing (MSM20)

# 2.5 Project Management

### **Project Management Applied**

- Project Management Methodologies Part 1 (PMA01)
- 2. Project Management Methodologies Part 2 (PMA02)
- 3. Activity and Resource Planning (PMA03)
- 4. Organizing and Motivating a Team (PMA04)
- 5. Time Management in Projects (PMA05)
- 6. Developing a Budget (Cost Estimating) (PMA06)
- 7. Ensuring Customer Satisfaction (PMA07)
- 8. Managing Project Risk (PMA08)
- 9. Monitoring Progress (PMA09)
- 10. Producing Reports (PMA10)

### **Project Management Essentials**

- 1. Initiating a Project (PME01)
- 2. Planning a Project (PME02)
- 3. Executing a Project (PME03)
- 4. Monitoring a Project (PME04)
- 5. Closing a Project (PME05)
- 6. Project Management Mastery
- 7. Agile in Practice (PMM01)
- 8. Kanban in Practice (PMM02)
- 9. Scrum in Practice (PMM03)
- 10. Waterfall in Practice (PMM04)
- 11. Choosing the Right Project Methodology (PMM05)

### 2.6 Performance Analysis

### **Data Analysis**

- 1. Data Literacy (DA001)
- 2. The Power of Big Data (DA002)
- 3. Visualizing Data (DA003)
- 4. Data Ownership (DA004)





- 5. The 5 Cs of Report Writing (DA005)
- 6. Developing Research Skills (DA006)
- 7. The Basics of Business Writing (DA007)
- 8. The Stages of Report Writing: Investigating, Planning, Writing and Revising (DA008)
- 9. Report Writing: The Power of Visuals (DA009)
- 10. Business Analysis Technique MOST & SWOT (DA010)
- 11. Business Analysis Technique PESTLE (DA011)
- 12. Business Analysis Technique MoSCoW (DA012)
- 13. Business Analysis Technique The 5 Whys (DA013)
- 14. Business Analysis Technique Six Thinking Hats (DA014)
- 15. Qualitative & Quantitative Data Analysis (DA015)
- 16. Methods of Analyzing Qualitative & Quantitative Data (DA016)
- 17. Descriptive and Exploratory Data Analysis Techniques (DA017)
- 18. Inferential and Predictive Data Analysis Techniques (DA018)
- 19. Causal and Mechanistic Data Analysis Techniques (DA019)

### **KPIs & OKRs**

- 1. OKRs vs KPIs (KO001)
- 2. OKRs Vision, Planning & Measuring (KO002)
- 3. Types of OKRs Committed & Aspirational (KO003)
- 4. How to Write Effective OKRs (KO004)
- 5. OKRs and Going Beyond Vanity Metrics (KO005)

# 2.7 Business Continuity Management

### **Business Continuity Essentials**

- 1. Introduction to Business Emergency Preparedness Planning (BC001)
- 2. Developing a Contingency Plan (BC002)
- 3. Managing Business Resilience (BC003)
- 4. Dealing With Business Continuity and Disaster Recovery (BC004)
- 5. The Incident Manager's Tool Kit (BC005)

### **Business Continuity Applied**

- 1. Incidents & The Importance of Accurate Information (BCA01)
- 2. The Challenges of Communication during an Incident (BCA02)
- 3. Testing Business Continuity (BCA03)
- 4. Integrated Response & Recovery (BCA04)
- 5. Dealing with Supply Chain Disruptions (BCA05)





### 2.8 Microsoft Office Essentials

### **Introduction to Microsoft Software**

- 1. Introduction to Microsoft Outlook (ITS39)
- 2. Introduction to Microsoft OneDrive (ITS40)

### Microsoft Excel Made Easy

- 3. Introduction to Excel Basic Navigation (Part 1) (ITS01)
- 4. Introduction to Excel Basic Navigation (Part 2) (ITS02)
- 5. Introduction to Excel Basic Navigation (Part 3) (ITS03)
- 6. Excel Essentials Basic Formulas (ITS04)
- 7. Excel Essentials Advanced Formulas (ITS05)
- 8. Excel Essentials Data Visualization (ITS06)
- 9. Excel Essentials Pivot Tables (ITS07)
- 10. Excel Essentials VLOOKUP Function (ITS08)
- 11. Excel Essentials Conditional Formatting (ITS09)
- 12. Excel Essentials Data Tools (ITS010)
- 13. Excel Essentials Review & Comment (ITS11)

### **Microsoft Word Made Easy**

- 1. Introduction to Word Basic Navigation (ITS11)
- 2. Application of Word in Practice Formatting Text (Part 1) (ITS12)
- 3. Application of Word in Practice Formatting Text (Part 2) (ITS13)
- 4. Application of Word in Practice Inserting Objects (ITS14)
- 5. Application of Word in Practice Page Layouts, Review & Comment (ITS15)

### Microsoft PowerPoint Made Easy

- 1. Introduction to PowerPoint Basic Navigation (ITS16)
- 2. Application of PowerPoint in Practice Working with Templates and Transitions (ITS17)
- 3. Application of PowerPoint in Practice Inserting Objects (ITS19)
- 4. Application of PowerPoint in Practice Tables & Charts (ITS20)

# 2.9 Environment & Sustainability

- 1. Wishcycling (ES001)
- 2. Sustainability & Innovation (ES002)
- 3. The Benefits of Becoming a B Corp (ES003)
- 4. Going Net Zero (ES004)
- 5. Sustainable Construction (ES005)

# 2.10 Quality Management Essentials

- 1. Quality Control Planning (QME01)
- 2. Quality Control (QME02)





- 3. Quality Assurance (QME03)
- 4. Quality Control vs. Quality Assurance (QME04)
- 5. Quality Improvement (QME05)

### 2.11 Contract Management Essentials

- 1. Creating a Contract (COM01)
- 2. Contract Collaboration (COM02)
- 3. Contract Execution (COM03)
- 4. Contract Tracking & Management (COM04)
- 5. Contract Renewal (COM05)

# 2.12 Google Suite Essentials

- 1. Google Suite Overview & Google Calendar (ITS21)
- 2. Introduction to Google Docs Part 1 (ITS22)
- 3. Introduction to Google Docs Part 2 (ITS23)
- 4. Introduction to Google Docs Part 3 (ITS24)
- 5. Introduction to Google Docs Part 4 (ITS25)
- 6. Introduction to Google Docs Part 5 (ITS26)
- 7. Introduction to Google Sheets Part 1 (ITS27)
- 8. Introduction to Google Sheets Part 2 (ITS28)
- 9. Introduction to Google Sheets Part 3 (ITS29)
- 10. Introduction to Google Sheets Part 4 (ITS30)
- 11. Introduction to Google Sheets Part 5 (ITS31)
- 12. Introduction to Google Slides Part 1 (ITS32)
- 13. Introduction to Google Slides Part 2 (ITS33)
- 14. Introduction to Google Slides Part 3 (ITS34)
- 15. Introduction to Google Slides Part 4 (ITS35)
- 16. Introduction to Gmail (ITS36)
- 17. Introduction to Google Drive (ITS37)
- 18. Introduction to Google Meet (ITS38)





# 3.0 Sales & Retail Management

### 3.1 Sales & Service

### **Customer Service Applied**

- 1. Using the Right Language (CSA01)
- 2. Nurturing Customer Relationships (CSA02)
- 3. Practicing Positivity (CSA03)
- 4. Achieving Clarity (CSA04)
- 5. Maintaining Composure (CSA05)

### **Customer Service Essentials**

- 1. Maintaining Customer Service Across Channels (CSE01)
- 2. The Importance of Brand (CSE02)
- 3. Customer Relationships (CSE03)
- 4. Customer Loyalty (CSE04)
- 5. Effective Problem Solving (CSE05)
- 6. Handling Complaints Gracefully (CSE06)
- 7. Cross-selling and Up-selling (CSE07)
- 8. Managing Customer Expectations (CSE08)
- 9. Technology (CSE09)
- 10. Going beyond customer service (CSE10)

### **Customer Service Mastery**

- 1. Understanding Customer Types (Personas) (CSM01)
- 2. Anticipating Customers' Needs (CSM02)
- 3. Customer Service Coaching (CSM03)
- 4. Managing Remote Customer Service Teams (CSM04)
- 5. Customer Service through Social Media (CSM05)
- 6. High-Touch Customer Service (CSM06)
- 7. Self-Service Customer Management (CSM07)
- 8. Empowering Customer Service (CSM08)
- 9. Tracking and Improving the Customer Experience (CSM09)
- 10. Customer Service is not a Cost Center (CSM10)

#### **Sales Essentials**

- 1. Sales Listening Skills (SE001)
- 2. Creating Your Pipeline (SE002)
- 3. Managing Your Pipeline (SE003)
- 4. The Sales Pitch (SE004)
- 5. Effective Presentations (SE005)
- 6. Selling the Proposed Solution (SE006)
- 7. Building Benefits (SE007)
- 8. Keeping Prospects Engaged (SE008)
- 9. Closing Difficult Deals (SE009)
- 10. Importance of Sharing Sales Feedback (SE010)





### **Sales Mastery**

- 1. Shortening your Sales Cycle (SM001)
- 2. Sales Strategies The Power of Resellers (SM002)
- Sales Methodologies SPIN, SNAP, Sandler, MEDDIC, Conceptual and Customer Centric (SM003)
- 4. Understand Why Deals are Lost (SM004)
- 5. How to Sell Ethically (SM005)
- 6. Emotional Intelligence for Sales Success (SM006)
- 7. Virtual Selling (SM007)
- 8. Mastering Cold Calling (SM008)
- 9. Dealing with Sales Fear (SM009)
- 10. Resilience in Sales (SM010)
- 11. Mastering Cold Emailing (SM011)
- 12. Value-Based Selling (SM012)
- 13. Reducing Sales Friction (SM013)
- 14. Automating Sales Processes (SM014)
- 15. Designing your Sales Dashboard (SM015)
- 16. Cross-Selling, Upselling and Account Growth (SM016)

### Sales Skills Applied

- 1. Researching Your Prospect (SSA01)
- 2. How to Build Rapport (SSA02)
- 3. Questioning Skills (SSA03)
- 4. Prioritizing Prospects (SSA04)
- 5. Obtaining Commitment (SSA05)

### 3.2 Retail Services

#### **Retail Applied**

- 1. Adopting a 'Customer First' Mindset (RA001)
- 2. Commercial and Product Awareness (RA002)
- 3. Coaching Retail Employees (RA003)
- 4. The Importance of Store Windows (RA004)
- 5. GDPR in a Retail Environment (RA005)
- 6. Ethical Retail (RA006)
- 7. Attention to Detail (RA007)
- 8. Using your Initiative (RA008)
- 9. Handling Complaints Taking Ownership (RA009)
- 10. The Self-Service Experience (RA010)

#### **Retail Essentials**

- 1. Greeting Customers (R0001)
- 2. Service at the Cash Register (R0002)
- 3. Connecting with Customers (R0003)
- 4. Giving Advice (Confidently) (R0004)





- 5. Dealing with Stressful Situations (R0005)
- 6. The Importance of Procedures (R0006)
- 7. The Basics of Commercial Awareness (R0007)
- 8. Developing Product Knowledge (R0008)
- 9. The Desire to Help Others (R0009)
- 10. Service with a Smile (Even When Tired) (R0010)

### **Retail Mastery**

- 1. Social Commerce (RM001)
- 2. Online Stores in Offline Spaces (RM002)
- 3. Hyper-Personalization & Hyper-Localization (RM003)
- 4. Retail & Augmented Reality (RM004)
- 5. Creating a Retail Experience Not just Shopping (RM005)





# 4.0 Leadership

### **Adaptive Leadership**

- 1. What is Adaptive Leadership? (AL001)
- 2. Using Authority and Power (Taking Chances) (AL002)
- 3. Overcoming Resistance to Shared Responsibility (AL003)
- 4. Learning through Self-Correction (AL004)
- 5. Building a Culture of Adaptability (AL005)

### **Coaching Essentials**

- 1. Introduction to Coaching (CE001)
- 2. Using Coaching Models (CE002)
- 3. Establishing a Coaching Culture (CE003)
- 4. Building Trust and Rapport (CE004)
- 5. Asking the Right Questions (CE005)
- 6. The Art of Listening (for Coaching) (CE006)
- 7. The Power of Silence (CE007)
- 8. The Importance of Goal Setting (CE008)
- 9. Creating Accountability (CE009)
- 10. Giving Effective Feedback (CE010)

### **Coaching Applied**

- 1. Putting Emphasis on Holistic Wellness (CAP01)
- 2. Measuring Coaching Performance (CAP02)
- 3. How to Prepare for a Coaching Session (employee version) (CAPO3)
- 4. The ROI of Coaching (CAP04)
- 5. Digital Coaching (CAP05)

### **Leadership Essentials**

- 1. The Four Types Of Leader (LE001)
- 2. Delegation and Empowerment (LE002)
- 3. Humility (LE003)
- 4. Emotional and Cultural Intelligence (LE004)
- 5. Being Authentic (LE005)
- 6. Inspiring Others (LE006)
- 7. Taking Accountability (LE007)
- 8. Making Decisions (LE008)
- 9. Being Confident (LE009)
- 10. Being Brave (LE010)

### **Leadership Toolkit**

- 1. Managers vs. Leaders (LT001)
- 2. Conflict Management (LT002)
- 3. Effective Meetings (LT003)
- 4. Motivating Others (LT004)
- 5. Promoting Talent (LT005)
- 6. Leading by Example (LT006)





- 7. Facilitating Results (LT007)
- 8. Making Deals (LT008)
- 9. Leading Remote Teams (LT009)
- 10. Managing Change (LT010)

### **Remote Leadership**

- 1. The Remote Leadership Model (RL001)
- 2. Building Trust at a Distance (RL002)
- 3. Remote Goal Setting (RL003)
- 4. Engaging Remote Workers (RL004)
- 5. Remote Team Communication (RL005)

### **Safety Leadership**

- 1. What is Safety Leadership? (SFL01)
- 2. What is Behavioral Safety? (SFL02)
- 3. Building a Proactive Safety Culture (SFL03)
- 4. Understanding your Health and Safety Responsibilities (SFL04)
- 5. The Consequences of poor Health and Safety Practices (SFL05)

### **Situational Leadership**

- 1. Situational Leadership Telling Leadership (SL001)
- 2. Situational Leadership Selling Leadership (SL002)
- 3. Situational Leadership Participating Leadership (SL003)
- 4. Situational Leadership Delegating Leadership (SL004)
- 5. Practicing Situational Leadership (SL005)

### The Leadership Role Model

- 1. Leading with Respect and Respecting Others (LRM01)
- 2. Leading with Energy (LRM02)
- 3. Being Positive (LRM03)
- 4. Leading with Commitment (LRM04)
- 5. Using Humor (LRM05)
- 6. The Power of Patience (LRM06)
- 7. Recognizing and Rewarding Others (LRM07)
- 8. Leading with Empathy (LRM08)
- 9. Knowing when you're wrong (LRM09)
- 10. A Healthy Manager is a Good Manager (LRM10)





# 5.0 Human Resources

### **Employee Experience**

- 1. Creating the Best Onboarding Experience (EE01)
- 2. Employee Experience: Space, Technology & Culture (EE02)
- 3. Helping Employees Belong (before they start) (EE03)
- 4. How to focus on outcomes instead of outputs (EE04)
- 5. The Rise of Flexible Benefits (EE05)
- 6. Employee Engagement Surveys (EE06)
- 7. Measuring the Employee Experience (EE07)
- 8. The Role of Employee Champions (EE08)
- 9. Putting the Human back into HR (EE09)
- 10. Increasing Retention through Journey Mapping (EE10)

### **Employee Termination**

- 1. Having Tough Conversations (ET001)
- 2. Implementing a Performance Plan (ET002)
- 3. The Correct Way to Dismiss an Employee (ET003)
- 4. Disclosure of Dismissals (ET004)
- 5. Effective Exit Meetings (ET005)

### **HR Essentials**

- 1. The Importance of Training (HRE01)
- 2. Adapting to Innovation (HRE02)
- 3. Performance Management (HRE03)
- 4. Handling Disciplinaries (HRE04)
- 5. Talent Management and Development (HRE05)
- 6. Bullying and Violence (HRE07)
- 7. Employee Engagement (HRE08)
- 8. Flexible and Remote Working (HRE09)
- 9. HR for Non-HR Managers (HRE10)

### **Hybrid Working**

- 1. What is Hybrid Working? (HW001)
- 2. From Remote To Hybrid Working: The Role of Leadership (HW002)
- 3. Hybrid Working: Managing Employee Experiences (In-House vs. Remote) (HW003)
- 4. Creating an Inclusive Environment for the Hybrid Workforce (HW004)
- 5. The Perfect Hybrid Working Policy (HW005)

### **Learning Applied**

- 1. Creating a Learning Strategy (LNA01)
- 2. The Flipped Classroom (LNA02)
- 3. Using Blended Learning (LNA03)
- 4. Synchronous vs. Asynchronous Learning (LNA04)
- 5. The Purpose of UX and UI in Learning (LNA05)





### **Learning Essentials**

- 1. The Psychology of Learning (LNE01)
- 2. Learning Styles (LNE02)
- 3. The Power of Microlearning (LNE03)
- 4. Defining Learning Objectives (LNE04)
- 5. Learning ROI (LNE05)
- 6. Learning Culture in the Workplace (LNE06)
- 7. Learning and Employee Engagement (LNE07)
- 8. Promoting Social Learning (LNE08)
- 9. Growth Mindset (LNE09)
- 10. Removing the Barriers to Learning (LNE10)

### **Nurturing Talent**

- 1. Encouraging Employee Stretch (NT001)
- 2. Don't Avoid Low Performance (NT002)
- 3. Identifying Employees' Personal Goals (NT003)
- 4. Fostering Peak Performance (NT004)
- 5. Learning to Let your Best People Leave (NT005)

### **Performance Management**

- 1. Preparing for a One-to-One Meeting (Manager) (PM001)
- 2. Preparing for a One-to-One Meeting (Employee) (PM002)
- 3. Running an Effective One-to-One Meeting (PM003)
- 4. Effective questioning for One-to-One Meetings (PM004)
- 5. How to take good notes in a Meeting (PM005)
- 6. Having a Constructive Conversation About Low Performance (PM006)
- 7. Running One-to-One Meetings Remotely (PM007)
- 8. Manager vs. Coach vs. Mentor (PM008)
- 9. Managing Short & Long-Term Sickness (PM009)

### **Recruitment Essentials**

- 1. Hiring Right, First Time (RE004)
- 2. Importance of Onboarding (RE005)





# 6.0 Personal Development

### **Career Management**

- 1. Unlocking Your Potential (CM001)
- 2. Setting your Career Goals (CM002)
- 3. Discovering Your Strengths and Weaknesses (CM003)
- 4. The Importance of a Mentor (CM004)
- 5. Your Personal Brand Story (CM005)
- 6. Internal Interview Preparation (CM006)
- 7. Working Smart (CM007)
- 8. Personal Development Plans and Sticking to Them (CM008)
- 9. Setting Stretch Goals (CM009)
- 10. The Basics of MBTI & Career Development (CME17)
- 11. Interview Skills (RE001)
- 12. First Impressions (RE002)
- 13. Career Planning (RE003)

### **Character Strength**

- 1. Learning to Let Go (M0003)
- 2. Learning to Stay Calm (M0005)
- 3. Living in the Moment (M0006)
- 4. Raising Low Self-Esteem (M0007)
- 5. Dealing with Grief (M0008)
- 6. Stress, Fear and Panic (M0009)
- 7. Feeling Lonely (M0010)

### **Communication Skills Applied**

- 1. Communicating under Stress (CA001)
- 2. Using Body Language (CA002)
- 3. Interpreting Body Language (CA003)
- 4. Tone of Voice (CA004)
- 5. The Art of Storytelling (CA005)
- 6. Assertive Communication (CA006)
- 7. Managing Anger (CA007)
- 8. Emotional Literacy (CA008)
- 9. Managing Up (CA009)
- 10. Email Etiquette (CA010)

### **Emotional Intelligence**

- 1. What is EQ? (EI001)
- 2. Self-Awareness (El002)
- 3. Self-Regulation (EI003)
- 4. Emotional Intelligence: Motivation (EI004)
- 5. Emotional Intelligence: Empathy (EI005)
- 6. Social Skills (EI006)
- 7. Improving your EQ (EI007)





- 8. Conflict Management Using EQ (EI008)
- 9. Collaboration and Developing EQ in Teams (EI009)
- 10. Creativity and EQ (EI010)

### **Managing Personal Risk and Uncertainty**

- 1. Embracing Risk and Uncertainty (RU001)
- 2. Risk and Decision-Making (RU002)
- 3. Managing your own Decisions (RU003)
- 4. Obstacles to Decision-Making (RU004)
- 5. The Rewards of Taking Risks (RU005)

### **Mastering Happiness**

- 1. Finding your Purpose and Passion (MH001)
- 2. Finding Happiness Within Yourself (MH002)
- 3. Self-Limiting Beliefs (MH003)
- 4. Changing Negative Habits (MH004)
- 5. The Power of Self-Reflection (MH005)

### Networking

- 1. Building Relationships and Networking (ENT06)
- 2. What is Networking? (NTW01)
- 3. Key Traits of a Successful Networker (NTW02)
- 4. Common Networking Pitfalls (NTW03)
- 5. Preparing to Network (Research and Prep) (NTW04)
- 6. Overcoming Shyness (NTW05)
- 7. Your Personal Elevator Pitch (NTW06)
- 8. Approaching People and Introductions (NTW07)
- 9. Carrying and Ending a Conversation (NTW08)
- 10. Following up with Your Connections (NTW09)
- 11. Virtual Networking (NTW10)

### **Online Social Presence**

- 1. The Right Way to use Social Media (OSP01)
- 2. Building your Personal Brand (OSP02)
- 3. LinkedIn Using your Best Profile to Promote your Business (OSP03)
- 4. LinkedIn and Social Media Networking (OSP04)
- 5. Social Media Hints and Tips (to avoid) (OSP05)

#### **Presentation Skills**

- 1. Presentations and The Magic of Stories (PS001)
- 2. What Makes a Good Presentation? (PS002)
- 3. Presenting with Power: Hints and Tips (PS003)
- 4. Structuring your Presentations (PS004)
- 5. Setting up for Successful Presentations (PS005)
- 6. Dealing with Nerves (PS006)
- 7. Using Positive Visualization (PS007)
- 8. Power Posing (PS008)
- 9. The Art of Breathing (PS009)





10. Becoming a Master Orator (PS010)

### **Well-being Essentials**

- 1. Eating Healthily (WE001)
- 2. Understanding Emotions (WE002)
- 3. The Importance of Sleep (WE003)
- 4. The Importance of a Good Work-life Balance (WE004)
- 5. The Importance of Exercise (WE005)
- 6. Dealing with Stress (WE006)
- 7. Well-being and Productivity (WE007)
- 8. Kicking Bad Habits (WE008)
- 9. The Dangers of Sitting Down (WE009)
- 10. Promoting Health and Well-being at Work (WE010)

#### **Work Ethic**

- 1. Being Punctual (WET01)
- 2. Meeting Deadlines (WET02)
- 3. Multitasking and Being Organized (WET03)
- 4. Self-Management (WET04)
- 5. Time Management (WET05)
- 6. Working Under Pressure (WET06)
- 7. Persistence and Resilience (WET07)
- 8. Avoiding Distractions (WET08)
- 9. Staying Motivated (WET09)
- 10. The Importance of Planning (WET10)





# 7.0 Technology

### **Artificial Intelligence Essentials**

- 1. What is Artificial Intelligence? (AIE01)
- 2. What is Machine Learning? (AIE02)
- 3. Deep Reinforcement Learning (AIE03)
- 4. Harnessing the Power of AI (AIE04)
- 5. Ethics and Artificial Intelligence (AIE05)

### **Coding for Everyone**

- 1. What is Coding? (COD01)
- 2. Understanding APIs (COD02)
- 3. HTML Development for Everyone (COD03)
- 4. PHP for Everyone (COD04)
- 5. JavaScript for Everyone (COD05)
- 6. Low-Code / No-Code Platforms (COD06)
- 7. Using SQL in Databases (COD07)
- 8. Coding: Ruby on Rails (COD08)
- 9. Open-Source Software (COD09)
- 10. Python for Everyone (COD10)

### Cybersecurity

- 1. The Power of a Strong Password (CS001)
- 2. The Danger of Viruses and Malware (CS002)
- 3. Keeping Your Data Safe (CS003)
- 4. Keeping Your Mobile Safe (CS004)
- 5. The Risks of Ransomware (CS005)
- 6. Network Security and Cloud Computing (CS006)
- 7. Phishing and Anti-Spam Software (CS007)
- 8. Social Engineering (CS008)
- 9. Internet of Things Attacks (CS009)
- 10. Security and Compliance Audits (CS010)
- 11. Identity Theft (CS011)
- 12. GDPR (CS012)
- 13. Data Protection (CS013)
- 14. Data Breaches (CS014)
- 15. PCI DSS (Payment Card Compliance) (CS015)
- 16. Information Security (CS016)
- 17. Wi-Fi Security (CS017)
- 18. Use of External Drives (CS018)
- 19. Incident Management and Response (CS019)
- 20. Threat Surveillance (24/7 Monitoring) (CS020)
- 21. Penetration Testing (CS021)
- 22. Information Security Governance (CS022)
- 23. IT Disaster Recovery and Fallback (CS023)
- 24. Secure Remote Working (CS024)





- 25. Coding and Cybersecurity (CS025)
- 26. Responding to a Ransomware Attack (CS026)
- 27. Password Management Applied (CS027)
- 28. The risks of public WiFi and the use of VPNs (CS028)
- 29. Types of VPNs (CS029)
- 30. The Basics of Cryptography (CS030)
- 31. Choosing a Cloud Vendor (CS031)
- 32. Threat Monitoring (CS032)
- 33. Covert Crypto Mining (CS033)
- 34. Application Security Vulnerabilities (CS034)
- 35. Cybersecurity & Your Supply Chain (CS035)
- 36. Security Doesn't Stop at Work (CS036)

### **Design For Everyone**

- 1. Web Design Basics (DFE01)
- 2. eCommerce Design (Best Practice) (DFE02)
- 3. Principles of Effective UI Design (DFE03)
- 4. Design & Accessibility (DFE04)
- 5. Designing and the Law (DFE05)

### **Digital Transformation Essentials**

- 6. What is Digital Transformation? (DTE01)
- 7. Why Do You Need a Digital Culture? (DTE02)
- 8. The Four Types of Digital Transformation (DTE03)
- 9. Digital Disruption (DTE04)
- 10. The Design Thinking Mindset (DTE05)
- 11. What is a Digital Transformation Strategy? (DTE06)
- 12. The Power of Data Visualization (DTE07)
- 13. The Impact of Training on Digital Change (DTE08)
- 14. Leading a Digital Transformation (DTE09)
- 15. Is Digital Transformation Just Change? (DTE10)





# 8.0 Workplace Health & Safety

### **Compliance Essentials**

- 1. Equality and Diversity (CME01)
- 2. Sexual Harassment (CME02)
- 3. Fire Safety Awareness (CME03)
- 4. Drug and Alcohol Abuse (CME04)
- 5. Anti-Bribery Practices (CME05)
- 6. Anti-Money Laundering (CME06)
- 7. Active Shooter (CME07)
- 8. Code of Conduct Working Well with Everyone (CME08)
- 9. Whistleblowing (CME09)
- 10. Conflict of Interest (CME10)
- 11. Sexual Harassment Employer Version (CME11)
- 12. Whistleblowing The Business Version (CME12)
- 13. Drug & Alcohol Abuse Employee Version (CME13)
- 14. Fire Warden: Roles & Responsibilities (CME14)
- 15. Environmental, Social & Corporate Governance (ESG) (CME15)
- 16. Compliance in Recruitment (CME16)
- 17. Return-to-Work Compliance (CME18)
- 18. Data Ownership: The Importance of Data Accuracy (CME19)
- 19. Contractor Management (CME20)
- 20. Managing Supply Chain Compliance (CME21)

### **OSHA-Workplace Safety**

- 1. OSHA Worker Rights and Protection (OWS01)
- 2. Fall Prevention (OWS02)
- 3. PPE (Personal Protective Equipment) (OWS03)
- 4. OSHA Severe Injury Reporting and Record Keeping (OWS04)
- 5. Trenching and Excavation (OWS05)
- 6. First Aid: CPR (OWS06)
- 7. Spills & Hazardous Waste (HAZWOPER) (OWS07)
- 8. Chemical Hazards & Toxic Substances (OWS08)
- 9. Occupational Noise Exposure (OWS09)
- 10. The Dangers of Working in the Heat (OWS10)

### **Workplace Essentials**

- 1. Slips, Trips and Falls (WPE01)
- 2. Use the Handrail (WPE02)
- 3. Cable Management (WPE03)
- 4. Reporting a Hazard (WPE04)
- 5. Manual Handling (WPE05)
- 6. Workstation Ergonomics (WPE06)
- 7. Don't Speed on Site (WPE07)
- 8. Driving and Using Your Phone (WPE08)





- 9. Don't Walk and Text (WPE09)
- 10. Going Remote (WPE10)

### **Workplace Housekeeping**

- 1. The Importance of Workplace Housekeeping (WH001)
- 2. Workplace Inspections (WH002)
- 3. Near Misses and Workplace Safety (WH003)
- 4. The Role of Hygiene in the Workplace (WH004)
- 5. Washing your Hands (WH005)





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